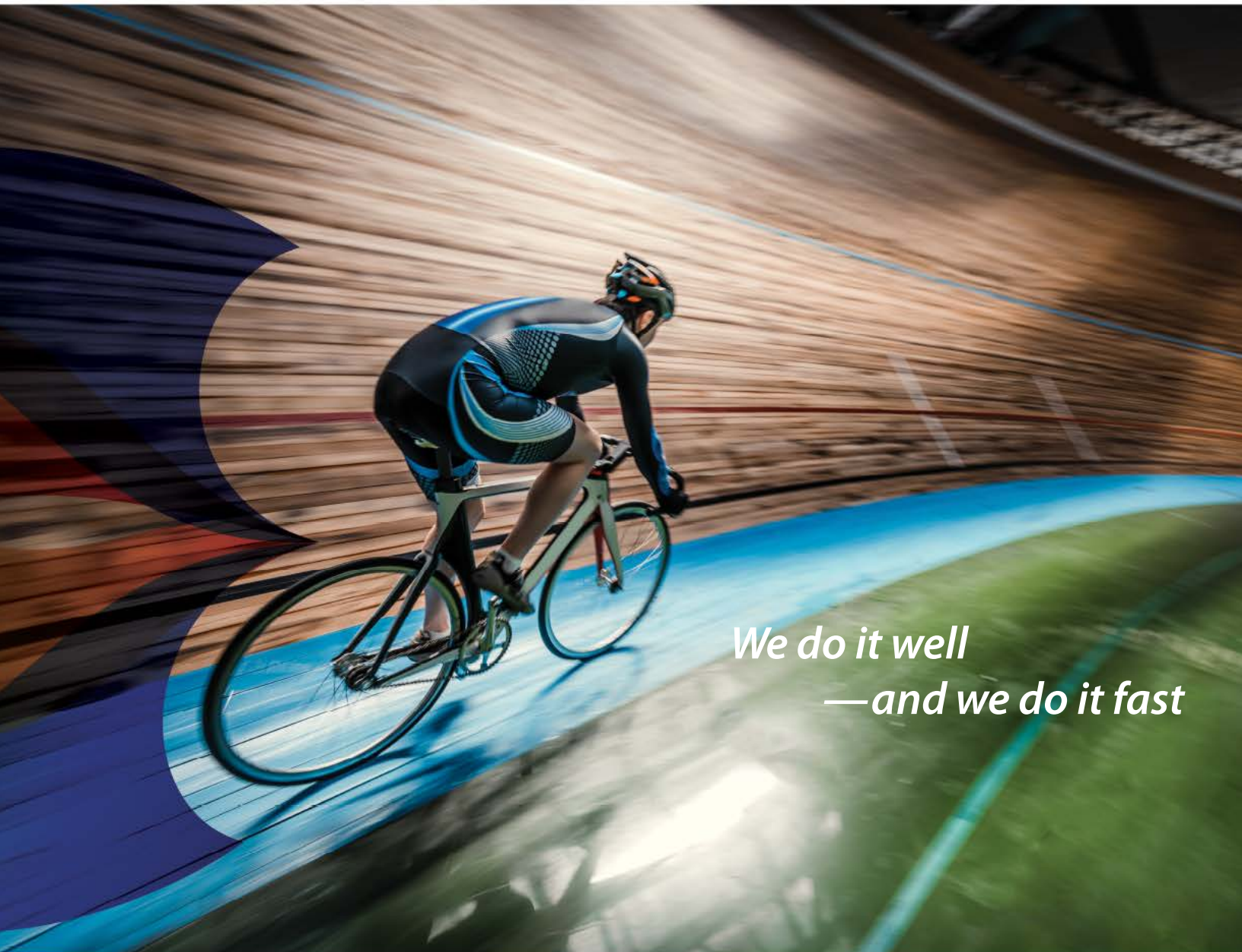




*We build custom
peer-to-peer marketplace
websites & mobile apps
connecting buyers and sellers*

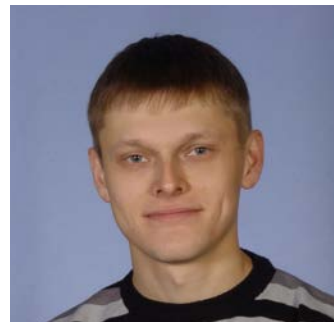


*We do it well
—and we do it fast*

Who we are

Our team consists of seasoned professionals bringing over 100 years of combine experience to the table. We build world-class custom marketplaces.

We translate the client's vision and business requirements into a fully-functional, elegant online marketplace. We do this by applying our expertise in this space and by leveraging thoroughly-polished code that we have already built.

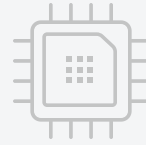


What do you get



70% saving

A comparable peer-to-peer marketplace also developed by an in-house USA team would typically cost 2-5 times more.



State-of-the-art technology

We use a "no-refresh" development approach and employ the latest trends in software development, design and UX to build lightening-fast, single-page applications people truly love.



Launch in 3 months

A shorter time to market = revenue sooner. We will have you fully up and running in just 3 months.



Support & maintenance

Based on your business needs, you can choose to keep us on to maintain the site, do continuous development for you, or we can get your team up-to-speed to take over the site.



No vendor lock

The data, code and IP are yours to keep. You have full control and access to all passwords and assets. Have us to maintain your app or bring your own team.



3 months warranty

We will fix any issues with the code or servers (even if it's not our fault) free of charge for the first 3 months.

Before Campus On Fire

In-house 1 Year & \$1M+

Put together a team to build your custom marketplace

Pray you are able to put together a team that has the right dynamic works well with one another, has built marketplaces before, and are not learning on your dime. Then give yourself a year to bring it to market (realistically).

Off-the-shelf 1 Month & \$20K

One-size-fits-all marketplace

Cheaper and faster but you may end up sacrificing often critical business requirements. If you are successful with your business goals, you will have to rebuild your site in order to scale to meet those promised projections. And you won't own the IP.

Offshore 1-2 Years & \$250K+

Always sounds like a great deal — at first

Once you have found a team you feel you can trust, you need an independent expert to vet the code. Anyone who has gone this route knows that most times it's a Trojan horse and a big risk. Additionally, the development time is not faster, you just believe you will get it cheaper (unless you've done this before and then you know that's not the case).



Now you have a new option — 3-4 Months & Guaranteed fixed price and turnaround

Because we don't start at "zero" but rather repurpose about 70% of our vetted, polished code, we are able to charge market rates and therefore get you top quality talent. This saves many months of development time resulting in significant savings on the build and realizing real revenue much faster too.

How is COF different?

	In-house Developers	Offshore Outsourcing	Off-the-shelf Systems	
 Fast	×	×	✓	✓
 Inexpensive	×	✓	✓	✓
 High quality	✓	×	×	✓
 You own IP	✓	✓	×	✓

How we do it



We don't reinvent wheels
— we use them

Typically **60–80%** of any marketplace is ubiquitous. All marketplaces share similar functionality such as ability to search, payment systems, social media logins, APIs, localizations, monitoring, etc.

We take our tried-and-true, proven, vetted and polished code for all those requirements and instead focus on developing that which is **unique to your business**. This yields significant time & cost savings that you can redirect elsewhere.

— Our secret sauce

60%

Included at no charge

We realized that 60% of custom marketplaces are the same and we could pass on that savings in time and money to our customers.

40%

- You only pay to build what is unique to your marketplace.
- We get you to market in 3–4 months instead of a year.

Features

High-Quality Codebase

High-quality code is what makes the system easily maintainable and reliable — it doesn't require constant attention. The better the code, the easier to change processes or fix issues. We've created quality, elegant code.

Mobile Apps

If you don't have a mobile strategy you may be losing sales and customers. We package responsive mobile web using PhoneGap technology into mobile apps for iOS and Android. And we submit to the App Store and Google Play for you.

API

Our web apps are API-centric which means APIs are being used internally for all core functionalities. The same API is available to integrate with your critical business partners, create native mobile apps, or build community around your business.

Vendor Payments

You can pay vendors using instant PayPal, direct deposit (ACH) or you can use printed checks.

Lightening Fast

To guarantee wicked-fast load times, we use a "no-refresh" development approach. The entire code is loaded on the first visit so it can provide lightning-fast interactions as the user continues to navigate. The application therefore becomes significantly faster, especially on slower 3/4G networks, public Wi-Fi and low LTE bars.

Translations

Today, promoting a mobile or web app in only one language usually doesn't cut it anymore. Most businesses would benefit from multiple localizations to tap into top-grossing and emerging geographical markets. Localization in our system is not a half-baked experience. Users experience your app in their own language with localized time formats. Your app is seamlessly integrated with localization project management platforms and comes with 2 default languages to start you off. Updating in multiple languages is no longer a nightmare but rather super efficient.

Multiple Payment Methods

Pay with credit card, PayPal, ACH, or Amazon.

Social Logins

86% of users report being bothered by having to create new accounts on websites. That's a LOT of annoyed users. In addition to traditional email and password-based access, we support login and registration with Twitter, Facebook, Google Plus, Instagram and LinkedIn. That's a lot of happy users.

Administration

Control over your system is critical. You can control all aspects of your marketplace via the administration dashboard — transaction history, credit card charges and account balances, dispute resolution, etc. At anytime you can easily cancel, hold or authorize a payment, check order details or close a problematic account.

Staging & Provisioning

All our marketplaces come with a staging website. This allows you to test all new functionalities and provides a simple, stable process for updating your live system.

Multiple Currencies

We support 133 world currencies and credit cards issued by foreign banks. Your customers can pay in their local currencies from anywhere in the world. All those currencies and all those payment methods makes getting revenue in that much easier.

Enterprise Grade Hosting

We only use enterprise-grade hosting providers to ensure 99.99% uptime and constant backups. Your data is protected from unauthorized access and connection with server encryption using modern cryptographic algorithms.

Scalability & High Usage

Ability to scale is critical to growth. If you get great press, the next day you could have a 100 fold increase in traffic. Our system comes ready to handle rapid growth. It is architected to work on multiple servers or cloud-based infrastructure and built to handle heavy usage. Your application will work fast with hundred of thousands users and thousands of parallel visits. So you're free to pursue that big write up. Bring it!

— Tailor made

Companies at different stages have different needs.

Because all of our marketplaces are custom built, we are able to be flexible enough to meet you at whatever stage you are at.



Enterprise level

An existing enterprise is looking to maximize client experience, scale and gain more of the market. We focus on high-load & scalability, multi server architecture and enterprise features like teams & permissions, API iterations, deep learning, AI & algorithms.



Funded startup level

We focus on MLP (Most Lovable Product) and getting critical set of functionalities. Building product users truly love and respond to that can be iterated on based on actual behavior. Main focus is on UX.



Unfunded startup level

If you are a startup, we can help guide you through the process and assist you in putting together the materials you will need for seed or round A funding.

This includes application architecture and wireframes, brand identity and sizzle presentation. We will set you up for success and everything we do will be 100% usable as you scale up. You will not need to rebuild anything going forward.

Phases of a marketplace

1
STEP



Wireframes

\$25K

Required



Brand

\$17K

Optional



Sizzle

\$17K

Optional

2
STEP



App design



Development



Launch

Guaranteed fixed price and turnaround

100% based on resulting wireframes from Step 1

3
STEP



Maintenance

\$120 per hour

Discount packages available



Continuous development

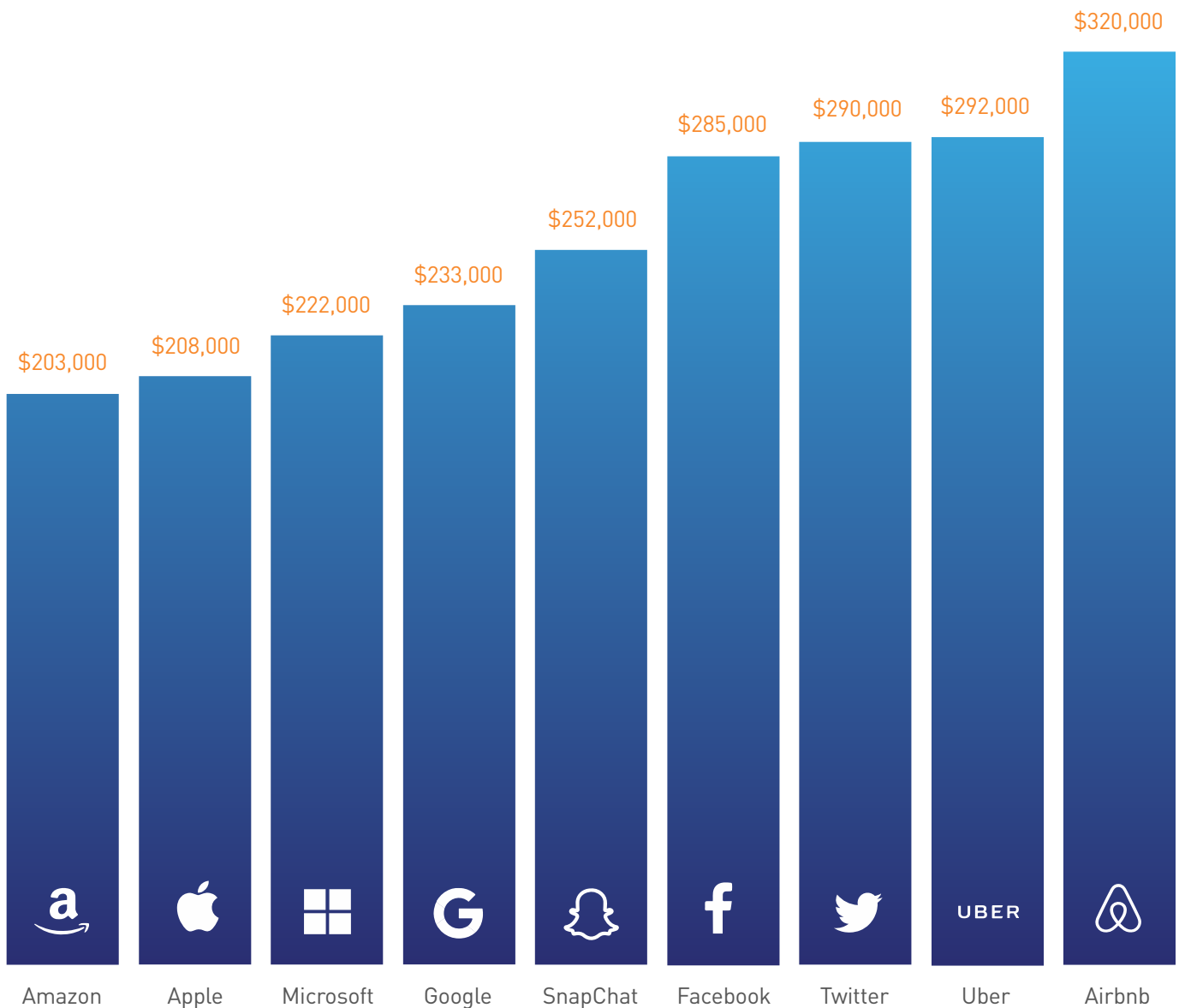
\$120 per hour

Discount packages available

Can you compete?

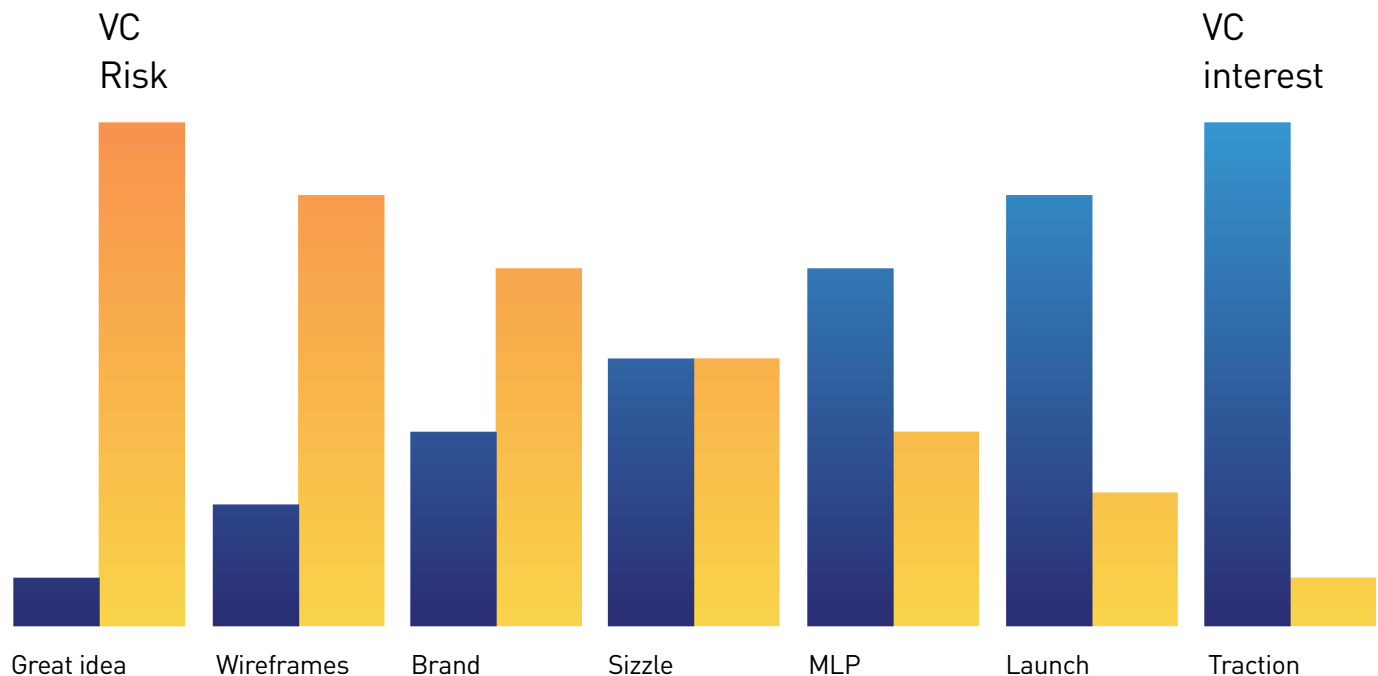
Remember a marketplace requires a team to build it.

These average salaries and stock compensations are for just one developer. And this doesn't include taxes, medical and other benefits.



Chances of funding

If you are looking for outside capital



Great idea

Every successful business starts with a great idea. Now is the time to enroll friends & family and start putting together your seed money. VCs want to see that you can enroll others to invest and that you also have skin in the game. If you won't invest and you can't raise initial funds for your idea, why would a VC invest?

Wireframes

Wireframes are like the blueprints of your dream house. They show exactly what will be built. They show VCs how you intend to serve your users. Now you know your idea can be a reality.

Brand

How important is a brand? Well, if you bought a \$1,000 coat at a fancy retail store and lost it and then found the same exact coat being sold off the back of a truck, would you pay \$1,000 for it? Same coat. Of course not— same product, different brand, different perceived value. If you want big bucks from VCs, make sure you have maxed your perceived value first.

Sizzle

The Sizzle presentation can be a click-through emulating the experience a user will have or a short video inspiring users to join or both. Whereas the wireframes are the substance, this is the sexy part. Now the VC can see the 3D model of your house rather than just the blueprints. Now we are getting them excited.

MLP

Forget MVP, Most Lovable Product is what you need. Better to build small but really well than have a broader system that "kinda" works. Users are sophisticated and have very VERY little attention span. Loose them once and they are lost. Great idea, great brand, great presentation, you gotta have great user experience too. (How many apps do you have you don't use on your phone right now?)

Launch

Woo Hoo! ParTay time right? Absolutely. You've QA'd this left and right and now it's ready for primetime. There's just one more thing missing—users!

Traction

Nothing gets a VC more excited than seeing you have traction. Why? Less risk. If you have proven people want your service then their investment is at far less risk. Makes sense, right?

Our work

boomerang 

<https://boomerang.life>

A pay-it-forward platform that makes it convenient for friends and neighbors to do and receive favors easily.

Followback

<https://followback.com>

Marketplace for social media tasks.
Over 500 signed celebs including
Floyd Mayweather, Khloe Kardashian,
Nicki Minaj, Carmelo Anthony, Chris Brown,
Snoop Dogg, Pharrell.

savio

April 2017

Savio is a marketplace connecting research buyers with research experts on demand it assists at every part of the research cycle and delivers the service missing from other technology platforms.

Dream Loot

Late 2017

B2C marketplace for sporting goods shipped directly by manufacturers in China and Japan.

 **carbaya**

Late 2017

The amazing new and easy way to buy and sell a pre-owned car in the UK.

 **CanIDeal**

Late 2017

The first fully legal B2B peer-to-peer marketplace to buy and sell cannabis.

— Good news

You don't know it yet, but your project is almost ready. We have more than 150,000 lines of vetted, niche code and 7 high-level specialists ready for your project.

You save \$500K+ & 9 months

You can redirect those precious resources (time & money) to growing your users.



Let's talk

1 (347) 201-3516

hello@campusonfire.com

March 2017